

PureLogics
No magic. Just logic. 

CW 
CLOSED WON

ClosedWon

Lead Generation Platform

PureLogics


How PureLogics changed the sales prospecting game with ClosedWon development



Meet our Client

ClosedWon is a lead-generation platform that assists sales experts in crafting cold emails for converting prospects to leads with the assistance of Artificial Intelligence.

Problem

The ClosedWon team wanted to expedite the lead generation process with cold emailing. For this purpose, they needed to automate the sales process where users could grab cold emails by just inputting product/service features in bullets to a particular system. Integration of a business-focused cold email creation tool by analyzing multifold LinkedIn company pages was also a crucial demand of the ClosedWon team. They also aimed to offer its users free and premium packages of ClosedWon depending on their needs.

Platform

Web

Industry

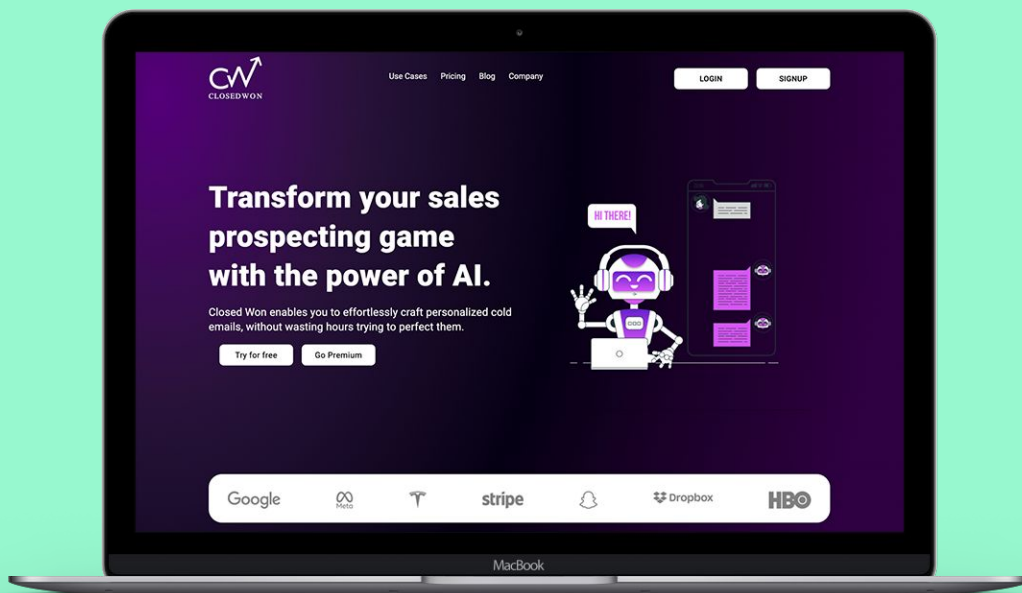
Lead Generation

Tech Stack

AI, Python, ChatGPT3, React.js, AWS
(RDS & EC2)

Location

Silicon Valley



The Solution

Having worked with PureLogics in the past, the ClosedWon team came to join hands with us once again for a new AI-based project. Our engineers quickly analyzed their problem statement of stimulating the lead generation process for rocking business sales.

We integrated ChatGPT3 into ClosedWon. This jaw-dropping practice enabled users to curate cold emails for prospects within seconds. For instance, a salesperson landed at ClosedWon and wanted to get a sales-centric cold email, and he just filled out information about his offered product/services in bullets. Within seconds, ClosedWon generated a cold email for him.

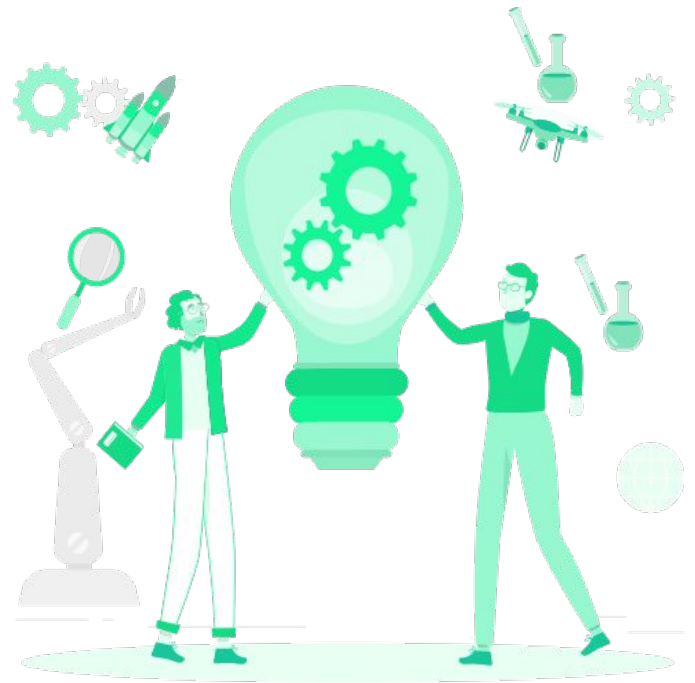
With AI technology, we integrated LinkedIn Prospecting Assistant into ClosedWon. It assisted in grabbing crucial information from the prospect's page on LinkedIn. Resultantly, ClosedWon garnered personalized emails for LinkedIn prospects to propel sales machines.

Making every feature of ClosedWon functional was one of the primary goals of the ClosedWon team. Hence, we wrote particular coding in Python to endeavor outstanding back-end support to ClosedWon.

We understood that a spectacular view of the ClosedWon website was a right hand to take hold of the users' attention. That's why we employed React.js to design the user interface of ClosedWon. This presented a seamless user experience and magnetized traffic on the ClosedWon site.

The ClosedWon team suggested keeping the data secure for the ClosedWon audience. For this purpose, AWS RDS, alongside EC2, was the top pick by our solution architectures.

Ultimately, PureLogics delivered ClosedWon and again received significant recognition from the ClosedWon team.



ClosedWon Major Functions

- Personalized email crafting with ChatGPT3
- Linkedin prospecting assistant to generate leads with stellar cold emails
- Bulk export/import of cold emails
- Free and premium versions according to your demand
- Secure payment gateway (Stripe) Integration

Our Achieved Milestones



Facilitated salespersons in generating sales with automated cold emails



Made LinkedIn lead generation stress-free



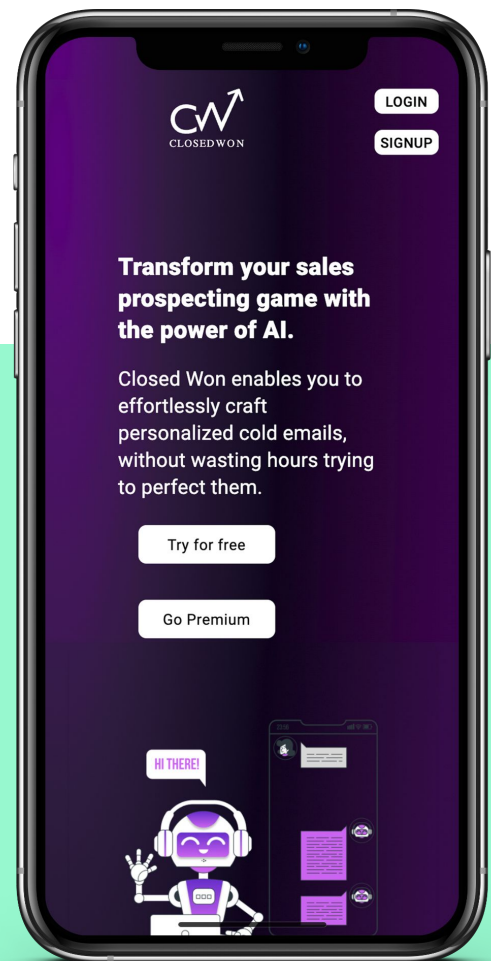
Eliminated writing hassle with ChatGPT3



Escalated revenue by 80%

“ It has been a great pleasure to work with PureLogics. Based on my experience, I can attest that PureLogics is a responsible partner committed to working and satisfying the needs of its clients. 100% recommended! ”

Robert,
CEO of ClosedWon





PureLogics

About PureLogics

PureLogics is a full-stack tech company aiming to deliver stellar business solutions worldwide. Our best-vetted engineers have been striving hard to drill down your dreamy coding into practicality with a result-driven approach for over a decade. We have become a global-recognized tech giant by accomplishing manifold projects with innovative ideas. You can cherry-pick our evangelistic tech modernization services in ramping up your needs with copious compliance.





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Let's Get Started

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