

**PureLogics**  
No magic. Just logic. 



**Maagon**  
Financial Advisory

**PureLogics**  


# How PureLogics helped US citizens to achieve financial dreams with proper investment strategy



## Meet our Client

Maagon is a US-based financial advisory that lets users craft successful personalized planning and follow a great investment strategy to reach their financial goals effortlessly.

## Problem

Many individuals in the United States were needed help managing their finances with proper future planning and investment strategies aligned with their unique financial goals. Existing financial advisory services lacked personalization to help users navigate the complexities of financial planning and investment. The Maagon team wanted a user-friendly and tailored financial advisory platform to empower US citizens to execute future goals. Taking Americans on the successful path of gaining heavy wealth was the main requirement of the Maagon team. For this purpose, the Maagon team connected with PureLogics.

### Platform

Web

### Industry

FinTech

### Tech Stack

Node, React, MongoDB, Yodlee Web Services

### Location

United States



# The Solution

We introduced a FinTech solution to address the unique needs of the Maagon team.

Recognizing the pivotal role of financial architecture in maintaining future financial goals while offering risk-free retirement plans, our team harnessed the power of Node.js, React.js, and MongoDB to bring the vision to life.

By adopting this innovative approach, we overhauled the traditional development methods, introducing cutting-edge functionalities that resulted in a remarkable enhancement of the user experience for Maagon.

Maagon leadership had specific preferences for critical elements such as tax planning, asset management, budgeting, and investment review. For this purpose, we took these aspects to perfection, delivering a uniquely personalized and user-friendly fintech platform to Maagon.

We also utilized Yoodly web services for Maagon development. One of the standout advantages of Yoodly was its ability to grab the required bank account information of Maagon users to make effective financial plans.

Further, our dedicated team of engineers focused on optimizing Maagon's performance, ensuring a seamless and safe experience. By meeting the project's tight deadline of just five weeks, we delivered a platform focused on a productive finance system in the US.



## Maagon Major Functions

- ❑ Dashboard to do and view financial goal settings
- ❑ Sign-up page for US users
- ❑ Financial advisors to guide about financial planning
- ❑ Tax management with budgeting
- ❑ Risk tolerance assessment
- ❑ Investment strategies' planning after retirement
- ❑ Generational wealth transfer guide

# Our Achieved Milestones



Helped 10k+ US users to achieve financial goals



Maximized disposable income with elite tax strategy



Developed risk-free retirement plans

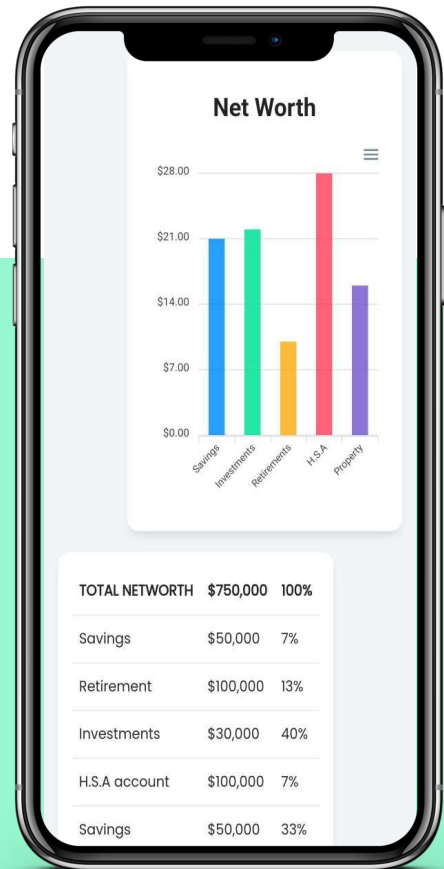


Enabled users to make long-term plans according to their investment

“ PureLogics

provided us with such a fantastic fintech platform as we dream of. Their developers guided us in maximizing future financial goal success while managing investment strategies. We will surely work with PureLogics again.”

Kim Shelley,  
Founder of Maagon





PureLogics

## About PureLogics

PureLogics is a full-stack tech company aiming to deliver stellar business solutions worldwide. Our best-vetted engineers have been striving hard to drill down your dreamy coding into practicality with a result-driven approach for over a decade. We have become a global-recognized tech giant by accomplishing manifold projects with innovative ideas. You can cherry-pick our evangelistic tech modernization services in ramping up your needs with copious compliance.





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# PureLogics

## Let's Get Started

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