



# **REIStar**

A Platform for Foreclosure Real-Estate Investment

## PureLogics formulated REIStar for expediting foreclosure real estate investments



#### **Meet our Client**

REIStar is an innovative investment tool kit provider that enables real-estate investors to invest in foreclosure property through high-tech solutions.

#### **Problem**

The founder of REIStar needed a web portal and mobile app to let real estate investors easily find foreclosure investment opportunities. Alleviating investors' pain points by offering different tools and training to them through REIStar was another chief objective of REIStar leadership. The REIStar team also wanted to release the frets of investment obligations and enrich users' buying, selling, and wholesale experience.

#### **Platform**

Web & Mobile (iOS and Android)

#### **Tech Stack**

ReactNative, Saga Redux, Laravel, JQuery, AJAX, Bootstrap, AWS (EC2, RDS), SendGrid

#### Industry

Real Estate

#### Location

Canada





## The Solution

REIStar team collaborated with PureLogics to grab a groundbreaking real estate investment software available on web and mobile platforms (iOS and Android).

By executing particular coding in PHP Laravel, PureLogics tech talent developed back-end functionality that allowed real estate investors to get the most recent information on pre-foreclosure and foreclosed properties throughout the United States.

REIStar team demanded the user-friendliness of its real-estate software on each device. For this purpose, our engineers selected React Native, which showed compatibility with each screen and empowered REIStar to present an interactive UI for users.

Escalating the overall user experience was also required, and we combined Bootstrap with HTML and CSS to achieve this goal. Resultantly, a simple and initiative REIStar interface came into existence that assisted in attaining the attention of millions of users.

To augment the high performance and quick deliverables of REIStar, our solution architect employed DevOps. AWS EC2 served REIStar software efficiently by creating an excellent computing environment. AWS RDS aided in maintaining the secure database infrastructure in REIStar.

We also acknowledged the cruciality of payment methods in REIStar as an investment software. Hence, we implemented integrations of Paypal and Stripe to accelerate smooth transactions.

JavaScript, JQuery, Blade, SendGrid, SagaRedux, BitBucket, and AJAX were critical technologies to expedite development.

Ultimately we delivered REIStar, a foreclosure investment platform, and received positive feedback from the REIStar squad.



### **Result-Driven Integrations**

- Search bar to find properties based on city, state, etc.
- ATTOM data integration to fetch property details, taxes, foreclosure info, and more
- Integration of live Google map for the users to have an actual 3D view of the property
- "Deal Analyzer" module to evaluate foreclosure deals and find profit
- "Write offers" section to get a property under contract
- Admin panel for administrators to control the entire process

#### **Our Achieved Milestones**



Gained a fast-growing number of users since the launch



Increased chances of profits over 95%



Trusted by new & seasoned investors

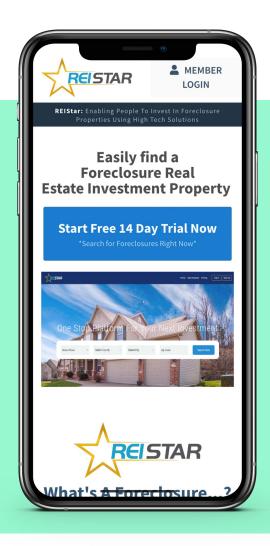


Covered America's every single foreclosure

## PureLogics is a

quintessential partner who is always thorough, a problem-solver, and approachable. We received what was promised, and the success of our software is based on the deep expertise of PureLogics across both mobile and web space. Highly recommend!

Kevin Bratch
CEO of REIStar





# About PureLogics

PureLogics is a full-stack tech company aiming to deliver stellar business solutions worldwide. Our best-vetted engineers have been striving hard to drill down your dreamy coding into practicality with a result-driven approach for over a decade. We have become a global-recognized tech giant by accomplishing manifold projects with innovative ideas. You can cherry-pick our evangelistic tech modernization services in ramping up your needs with copious compliance.





## Let's Get Started

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