PureLogics
No magic. Just logic.

TheDogHood

Dog Community and Training Platform

How PureLogics built dogs community platform (web and iOS mobile app) with its cutting-edge tech talent

Meet our Client

TheDogHood endeavors a seamless experience of socializing dogs with their community alongside a dog care exchange and training program.

Problem

TheDogHood crew needed an online community where like-minded dog people could share their love and support for dogs. For this purpose, TheDogHood team wanted to develop a website and iOS mobile app. Integration of Dog-care Exchange, training, socialization, and instant connection for dog lovers in the neighborhood and beyond was also crucial. TheDogHood team aimed to facilitate local and global dog communities simultaneously.

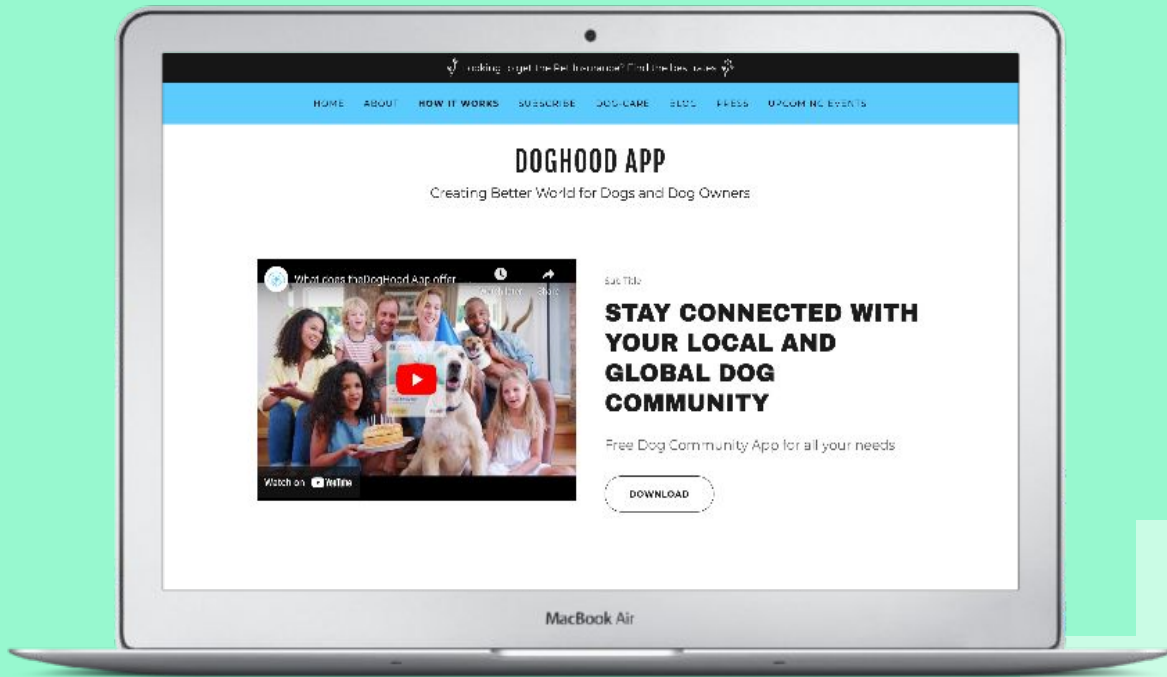| Platform	Industry
Web & iOS Mobile App	Veterinary

Tech Stack	Location
WordPress, PHP, CodeIgniter, Swift, AWS (CDK, S3, VPC, EC2, CloudFormation), GitHub Actions	United States

The Solution

TheDogHood synergized with PureLogics to create and launch the biggest dog care platform over the web and iOS mobile app.

For the development of TheDogHood website, WordPress, alongside PHP and Codeigniter, was the primary technology to utilize. On the contrary, our solution architects employed Swift to make TheDogHood iOS-friendly. This tech stack assisted dog owners in visiting a TheDogHood site and finding potential dog care and training information easily.
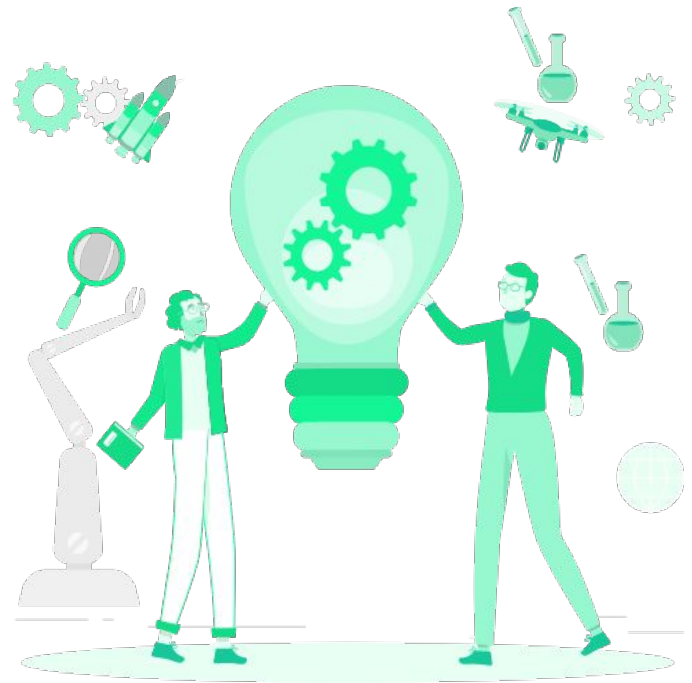
Through this selection, we also enabled the establishment of a location-based dog community that allowed dog lovers and dog parents in a community to connect, socialize with their pets, share advice, and more.

For compute management, our DevOps engineers used EC2 and VPC powered by AWS. This selection streamlined virtual networking and computing in the AWS cloud.

From sign-up to downloading, most times TheDogHood users were required to share some of their contact details. TheDogHood team wanted to aid customers in being secure from any data breaches. Hence, we preferred the AWS S3 basket, which ultimately consolidated storage and backup of data for maintaining security.

Undoubtedly, deploying TheDogHood website and the app was indispensable to make it accessible for end-users over the internet. AWS CDK, CloudFormation, and GitHub actions expedite TheDogHood deployment process.

Our partnership is still in progress with TheDogHood team to develop an android app for them.

TheDogHood Major Functions

- Create dog profile

- Invite people in your particular city or area to form a neighborhood network

- Use the app camera to capture memories quickly

- Take live-action and training videos of your dog

- Dog activities to socialize and build confidence in them

- Create events to develop connections

- Ask a question to get advice from a global community

- Blog to offer smart tips

Our Achieved Milestones

Helped pups live longer, healthier lives
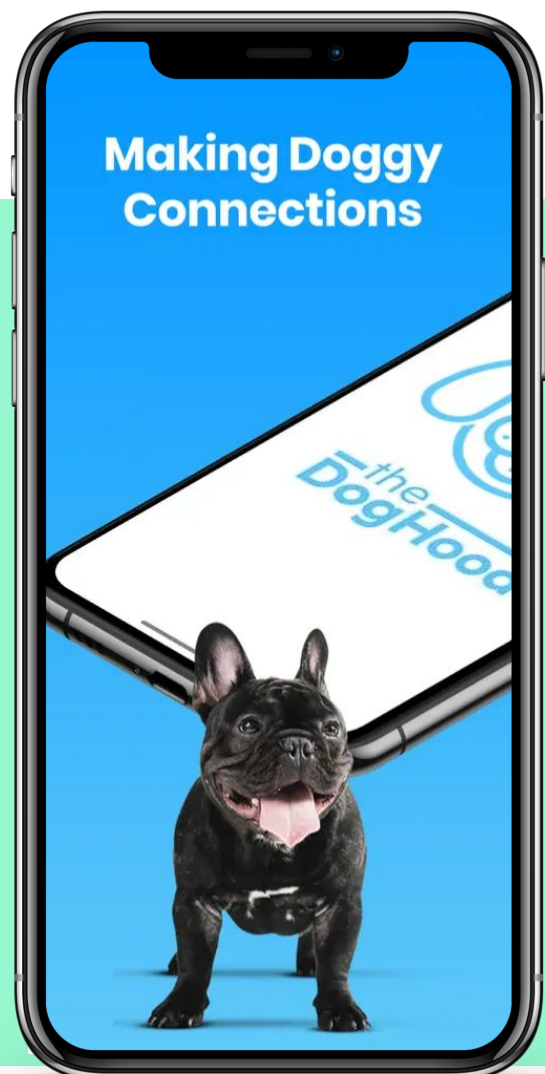
Socialized both dogs and their owners

Created and promoted a dog-friendly world

Impacted 50,000+ pet people positively

" PureLogics was

very quick and responsive in setting the project estimation and giving us a digital platform that helps enhance the pet-owning lifestyle for our customers. We'd highly recommend working with them in the future. "

Purvi Janardhan,
CEO of TheDogHood

Making Doggy Connections

About
PureLogics

PureLogics is a full-stack tech company aiming to deliver stellar business solutions worldwide. Our best-vetted engineers have been striving hard to drill down your dreamy coding into practicality with a result-driven approach for over a decade. We have become a global-recognized tech giant by accomplishing manifold projects with innovative ideas. You can cherry-pick our evangelistic tech modernization services in ramping up your needs with copious compliance.

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Let's Get Started

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